

# Discover SMA



## Feature Comparison for Standard and Featured Listings:

### Standard Advertising Features

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- Ad Title
- Ad Description (3,000 Characters)
- Contact Phone Number
- Photos (5)
- Email Address
- Website Link to your website
- Search Tags (100 Characters)
- Up to 5 Categories
- Forward Message to Friend
- Special Offers

### Featured Advertising Features

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- Ad Title
- Ad Description (7,000 Characters)
- Contact Phone Number
- Photos (20)
- Email Address
- Website Link to your website
- Search Tags (200 Characters)
- Up to 7 Categories
- Forward Message to Friend
- Special Offers
- Priority Website Placement
- Weekly Newsletter Listing
- Facebook Posting

### Event Listing Packages

Standard Ads - Free

7 Day Featured Listing – 50p

14 Day Featured Listing – 100p

21 Day Featured Listing – 130p

30 Day Featured Listing – 160p

60 Day Featured Listing – 260p

### Business Listing Packages

30 Day Featured Ad – 200p

60 Day Featured Ad – 360p

90 Day Featured Ad - 500p

180 Day Featured Ad – 700p

### Real Estate Listing Packages

Standard Listing – Free

7 Day Featured Listing – 50p

14 Day Featured Listing – 100p

21 Day Featured Listing – 150p

30 Day Featured Listing – 200p

60 Day Featured Listing – 400p

90 Day Featured Listing – 600p

180 Day Featured Listing – 800p