

San Miguel Your Way Launches Concierge Service

By Robin Loving

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A new resource network has been born in San Miguel, and the slogan is Ask Us Anything! SMA Your Way customizes and optimizes your San Miguel experience. Whether you are new to San Miguel, contemplating a move or a visit to San Miguel, or ushering guests around, San Miguel Your Way can help you maximize your San Miguel experience by tailoring it just for you and yours.

SMA Your Way begins with you in mind to connect, plan and/or guide you or your guests through the kaleidoscope of San Miguel. Who do you want to know? What do you want to experience? What is your pace or timeline? Where do you want to go or to live? Why does San Miguel call your name? What are your musts, wants and needs? How may we be of service? There's only one you, so there's only one way to serve you: your way.

A sample of the categories in which San Miguel Your Way offers service includes the areas of business development, culture, events, faith, fitness, food, government, health, history, language, legal, media relations, nonprofit management, planning, property, publicity, public relations, tours, translation, transportation, volunteering and writing.

“Meeting Robin changed my experience of living in San Miguel. Her ability to listen with compassion and patience combined with her uncanny knowledge of community resources helped me create a business doing exactly what I want to do,” said Deborah Bickel of Be Well San Miguel patient advocacy services.

“Thank you for the loveliest of Thanksgivings! You did a wonderful job in bringing the community together to share a meal. It was a very, very special day. You are the wonder woman of organizing. It is a lot of work but you did it like you do this every day, serving and organizing 90 people! You worked tirelessly. You thought out every detail. How creative, energetic, and resourceful you are. And gracious. Bravo. It really was a day of Thanks and Giving, said members of The Unitarian Universalist Fellowship of San Miguel de Allende.

“Everything was perfect for Farley's service! You thought of each and every detail and then carried them out. I was especially impressed with the woman signing for the students from the Escuela de Educación Especial. The service was exactly the right length and a beautiful combination of sadness and joy, presentations and music. It was Farley's way, and you made it all so good for everyone. Loved the slide show of Farley's earlier years set up after the service,” said SMA Resident Cynthia Claus.

Loving is known as a community connector and a motivational messenger, a go-to person for who knows what, when, where, why and how in San Miguel. The Rotary Club named her Citizen of the Year in 2009. She and friends founded the Nonprofit Resource Network at NonprofitSMA.Net in 2015 to connect and inform nonprofits, volunteers, benefactors and consultants. The Municipality of San Miguel named her a woman of social trajectory in 2016. She is functionally bilingual.

Loving's partner, Martin Diaz Morales, is a San Miguelense with US experience who has facilitated all manner of home management and other services for more than 30 years, including maintenance, gardening, banking, bill paying, architecture, transportation and staff management. His resourcefulness and attention to detail are unsurpassed. He speaks Spanish and is functional in English.

SMA Your Way will publish newsletter of new, novel and noteworthy people, events, and places, Curious? For additional information, e-mail Loving at robin@robinloving.com, call her in SMA at 415 112-3413 or via Vonage at 925-476-8117, and see SMAYourWay.Today.



San Miguel Your Way Managing Partner Robin Loving

The logo for SMA Your Way! features the letters 'SMA' in a stylized font where the 'A' is a red outline of a church with a steeple. To the right of 'SMA' is the text 'Your Way!' in a red, handwritten-style font.

Concierge Services - Ask Us Anything!



San Miguel Your Way Partner Martin Diaz Morales